



SYSTEMS INITIATIVE

History of EDA and Chip Design





Rapid Growth of Chip Scale and Cost



End of Moore's Law?





Based on SPECintCPU. Source: John Hennessy and David Patterson, Computer Architecture: A Quantitative Approach, 6/e. 2018



"Post-Moore" Chip Design

• No more automatic improving

Design is tradeoff by applications

• Needs system and software efforts







Applications Vendors are Driving Customized Chips





Google, Microsoft, Amazon, Tesla, Apple, Alibaba, ByteDance, Midea,.... Chip Chip-Design Softwar and e Fabrica Integrat Ion ÍO Applic Requir ation ements Innova for New Softwar tions Chips e/ Algorith m Iteratio

AI, 5G, Auto-driving, Server, Desktop, Mobile Phone, Industry,

Chip Design is Bottlenecking System Innovations





Chip Chip-Design Software and Integratio Fabricati n on Require Applicati ments for on Innovatio New ns **Chips** Software/ Algorithm **Iterations**

Challenges in chip design & EDA

- Gap between system requirements and hardware chip design
- Long cycle from chip to application
- Growing cost and complexity, and risks
- Highly depends on engineer experience and efforts
 - Schedule delayed by license and computing resources

Required Next Gen EDA in Post-Moore-Era













FILL THE SW-HW GAP WITH TOOLS

AUTOMATIC AND INTELLIGENT PROCESS

CUSTOMIZABLE SERVICE PLATFORM

SHORTER "TIME TO APPLICATION"

Approaches to Next Gen EDA





More Open EDA

Open tools interface and data for smoother process Open IP interface and models



Intelligent EDA

Automate the process iterations Smart design, verification and implementation



EDA in the Cloud

Flexible computing and storage Use computing power to reduce human efforts

X-EPIC fills in the gaps of EDA verification in China





Gather global EDA elites to accelerate the breakthrough in the integration of EDA and cutting-edge technologies









Zhenghua Qi VP R&D Expert in dynamic simulation and formal verification

X-EPIC Verification Product Lines





Cloud-based Customized Chip Verification Solutions



Drive Innovation
Accelerate Product Launch
Optimize Cost





Functional Safety Solution in Automotive



- Experienced automotive chip consulting and service team
- Consulting and services on chip modeling, verification, functional safety design, and DFT solutions
- Partner up with organizations such as China Automotive Technology and Research Center and Tsinghua University to provide top-to-toe functional safety solutions





Thank You

